

Summer School 2010



young
**Journalists'
Academy**
Making the newsmakers

CANARY WHARF
GROUP PLC



THE  TIMES



Participants

Amber Henry

Plumstead Manor School, Greenwich

Amelia Silvester

Lady Margaret School, Hammersmith and Fulham

Chloe Barnham

Park High School, Harrow

Christina Low

The Coopers' Company and Coborn School, Havering

Dana Basma

Haverstock School, Camden

Danielle Last

Plumstead Manor School, Greenwich

Eliezer Treuherz

Queens Park Community School, Brent

Elsa Makouezi

Townley Grammar School for Girls, Bexley

Joe Hardy

Overton Grange School, Sutton

Kate Edwards

The Tiffin Girls' School, Kingston

Lauren Powell

St Francis Xavier Sixth Form College, Wandsworth

Laurence Ede

Graveney School, Wandsworth

Leodora Darlington

Newstead Wood School for Girls, Bromley

Lorna Heap

The Latymer School, Enfield

Lucy Brisbane McKay

The BRIT School, Croydon

Nazmin Akhter

Sir John Cass's Foundation and Red Coats School, Tower Hamlets

Ololade Oyatoye

Woodhouse College, Barnet

Paul McClean

The Tiffin Boys' School, Kingston

Pui June Choi

Woodford County High School, Redbridge

Robin McMichael

Chiswick Community School, Hounslow

Sabiyha Rasheed

Old Palace of John Whitgift School, Croydon

Simran Purewal

Townley Grammar School For Girls, Bexley

Sunera Bandara

Queen Elizabeth's School, Barnet

Tania Choudhury

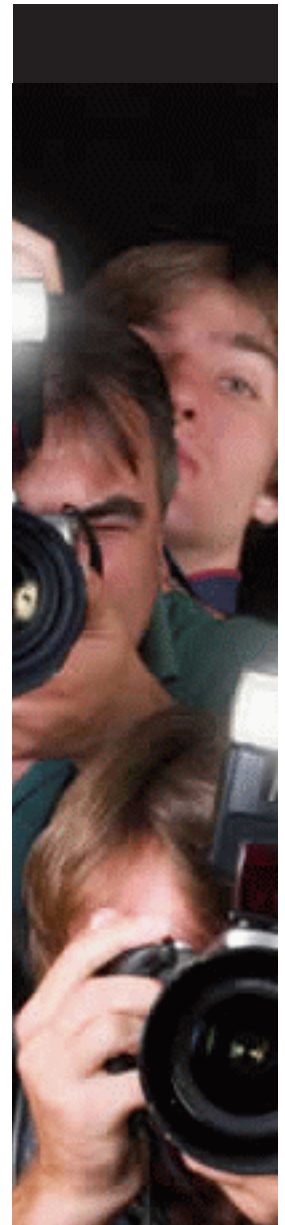
Clapton Girls' Technology College, Hackney

Tania Rahman

Central Foundation Girls' School, Tower Hamlets

Zohra Shahana Khan

Kingsbury High School, Brent



Overview continued...

Wednesday 4 August

12.45- **BBC tour**

14.30

17.30- **Celebrity reporting**

19.30 Dean Piper, the *Sunday Mirror*

Saturday 7 August

9.30 – 17.00: Canary Wharf

9.30 Arrive at Canary Wharf Recruitment & Training Centre

9.45 **Opinion writing**

Mick Hume, *spiked* and *The Times*

11.00 **Finance journalism**

Simon Nixon, *Wall Street Journal*

11.45 **Lunch**

12.45 **Cultural reviews**

Leo Robson, *New Statesman* & *TLS*

14.15 **Break**

14.45 **Overseas news**

Richard Beeston, *The Times*

16.00 **Questions, feedback and prizes**

17.00 **Close**



In detail

Day 1 – Saturday 31 July

9.15 – 17.00, Canary Wharf

9.15 Meet outside main entrance of Canary Wharf tube station (see map on p.12)

9.45 **Introduction**

10.00 **Orientation tour**

Howard Dawber, strategic advisor, Canary Wharf Group

In addition to working on corporate strategic issues at Canary Wharf Group, Howard is responsible for public affairs, government and external relations. Howard will give us a tour of the venue in Canary Wharf, which is home to some of London's top media companies.

10.30 **How to write**

Brendan O'Neill, editor, *spiked*

Brendan writes for numerous media outlets on both sides of the Atlantic and is author of the satire *Can I Recycle My Granny and 39 Other Eco-Dilemmas*. In this workshop, Brendan will give some key lessons on clear and effective writing.

11.30 **YJA alumni presentations**

Viral Shah and Scarlett Cook, YJA graduates

Viral attended the 2008 summer school and has just completed his first year at Warwick University, studying English literature. Viral has interned with Reuters and *Empire* magazine and blogs at www.liberofootball.com. Scarlett attended the 2009 summer school. In September, she will start the second year of her English and theatre degree at the University of Leeds. She has contributed to the fashion section of the *Leeds Student*. Viral and Scarlett will talk about their experiences at the YJA and the opportunities it has led to.

12.00 **Lunch**



Day 1 – Saturday 31 July continued...

9.15 – 17.00, Canary Wharf

13.00 **New media**

Tom Whitwell, assistant editor, *The Times*

Tom has been in charge of developing Times Online and building the new paid-for site. He started out as a music journalist and was editor of *Mixmag*, deputy editor of *The Face*, and editorial consultant for IPC, Cedar and John Brown. He also founded the technology blog musicthing.co.uk. Tom will talk about the different forms of writing and information-sharing that exist on the web – from blogging and twittering to Facebook and MySpace. We will consider how all this differs from professional print journalism, and you will also set up your own blogs.

14.00 **Interviewing**

Decca Aitkenhead, journalist, the *Guardian*

Decca writes The Monday Interview for the *Guardian*. The 2009 British Press Awards' Interviewer of the Year, she has been a journalist for 15 years, with her interviews, features and columns appearing in a wide range of national newspapers and magazines. During this workshop, Decca will share her tips on interviewing and how to 'get people to talk'.

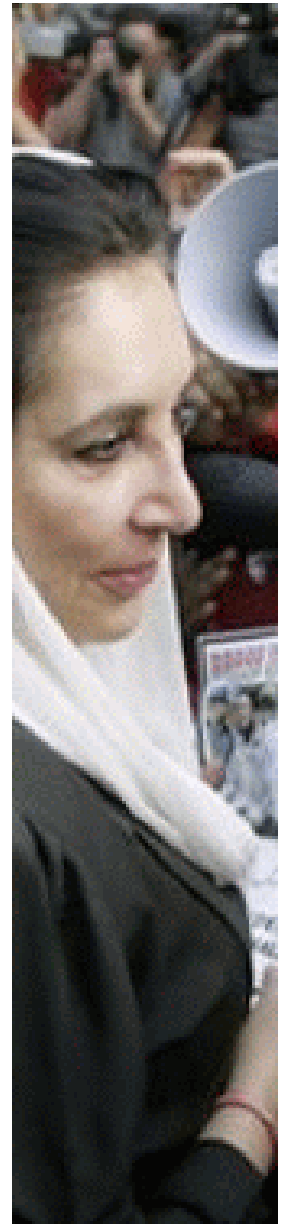
15.30 **Break**

16.00 **Radio production**

Richard Lawson, producer, BBC World Service News and Current Affairs

Richard is a producer and editor on the BBC World Service's international news programmes. His documentary about Benazir Bhutto won a Sony award in 2008. Richard will talk about the international news agenda, broadcasting, and what's special about radio.

17.00 **Close**



Day 2 – Monday 2 August

13.15 – 17.30, Reuters and 18.30 – 19.30, Canary Wharf

13.15 Reuters (meet at main entrance of the Reuters building - see map on p.13)

Newsgathering and photo assignment

Simon Newman, senior photo editor, Reuters

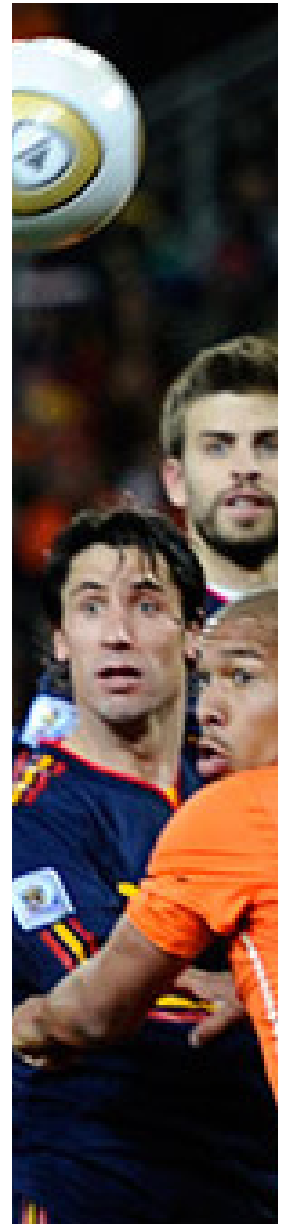
Simon works at Reuters' international picture desk in London, where he is responsible for coordinating coverage across Europe, the Middle East and Africa. He joined Reuters in 2003, having worked as a magazine photo editor and photographers' agent since 1996. Simon will lead a tour of Reuters, explain how a newswire service operates and run through the ins and outs of photojournalism. You will then get a photo assignment to be completed by 16.30.

18.30 **Sports reporting**

Matthew Syed, sports writer, *The Times*

Matthew was voted Sports Journalist of the Year in 2009. He is a former Olympic table tennis player and author of *Bounce: How Champions are Made*. Matthew will talk about his own career and about sports reporting.

19.30 **Close**



Day 3 – Tuesday 3 August

11.30 – 14.00, *News of the World* and 18.30 – 19.30, Canary Wharf

11.30 Meet at the main ticket office of Tower Hill tube station (see map on p.14)

12.00 **The *News of the World* tour**

Hayley Barlow, PR manager and Paul Nicholas, deputy managing editor

Hayley joined the *News of the World* in 2000. She has a diploma in public relations and is responsible for publicising the newspaper's editorial and online content, plus managing campaigns. Paul has been with the *News of the World* for 23 years, serving variously as chief sub editor and assistant editor. During this visit, Hayley and Paul will answer your questions about how the world's biggest selling Sunday newspaper functions and how it gets its stories.

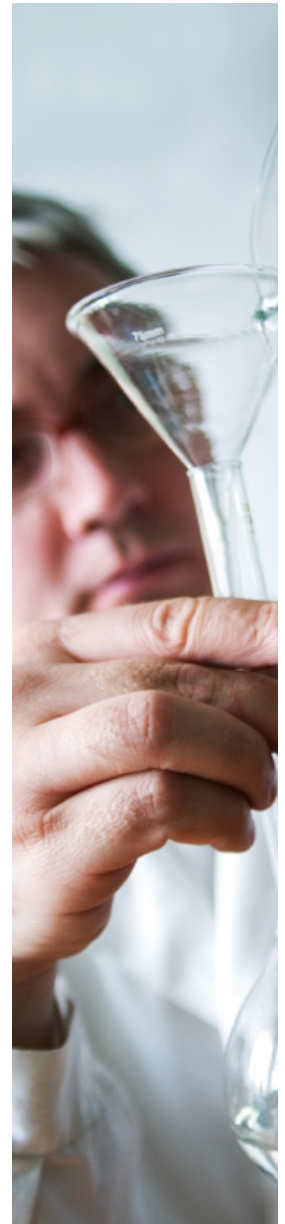
18.30 Canary Wharf

Science writing

Mark Henderson, science editor, *The Times*

Mark has twice won the Medical Journalists' Association / Norwich Union Story of the Year Award. He reports on all aspects of science news and is author of *50 Genetics Ideas You Really Need To Know*. Mark will talk about the role science writers play in informing the public and policy makers about issues ranging from climate change to public health.

19.30 **Close**



Day 4 – Wednesday 4 August

12.45 – 14.30, BBC , 17.30 – 19.30, Canary Wharf

12.45 **The BBC tour**

Meet at the BBC Television Centre visitors' reception (see map on p.15)

During this behind-the-scenes tour we will get an exclusive look into the BBC newsroom, see the BBC's famous studios and make our own bit of TV in an interactive studio. We will also get to see memorabilia from BBC programmes such as *EastEnders* and *Doctor Who*, and venture into the green rooms that have hosted some of the biggest celebrities in the world.

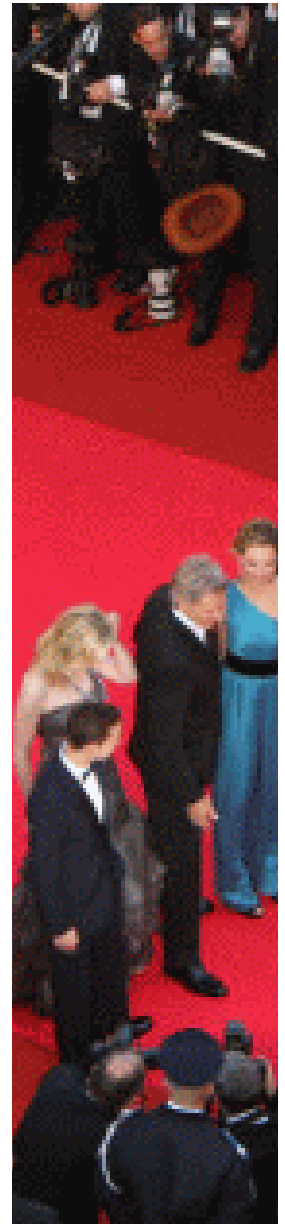
17.30 **Canary Wharf**

Celebrity reporting

Dean Piper, entertainment columnist, the *Sunday Mirror*

Dean is a celebrity and showbiz expert who is in constant demand on TV and radio. He was previously the *Daily Mirror's* secret 3am boy, reported on showbiz for *People* and worked as celebrity editor at *Loaded* and *Closer*. Dean is a self-confessed celebrity addict and has travelled the world interviewing and partying with some of the biggest names in showbiz. Dean will share stories from the world of celebrities and explain what makes someone 'hot or not' in the view of the media.

19.30 **Close**



Day 5 – Saturday 7 August

9.30 – 17.00, Canary Wharf

9.30 Arrive at Canary Wharf Recruitment & Training Centre

9.45 **Opinion writing**

Mick Hume, editor-at-large, *spiked* and writer, *The Times*

Mick is an ex-grammar school boy from Woking, who went to Manchester University. Before launching the online magazine *spiked* in 2000, Mick was editor of *LM* magazine, which he launched as *Living Marxism* in his twenties. Mick will run a workshop on how to write hard-hitting opinion pieces.

11.00 **Finance journalism**

Simon Nixon, European editor, *Heard on the Street*, the *Wall Street Journal*

Simon edits the European section of *Heard on the Street*, the *WSJ*'s flagship financial commentary column. He was previously executive editor of financial website *breakingviews.com*, City editor of *The Week* and a founding editor of *Moneyweek*. He has written for a wide range of newspapers and magazines, including the *Spectator* and *Prospect*. Simon will explain what finance journalism involves and how the media has covered the recession.

11.45 **Lunch**

12.45 **Cultural reviews**

Leo Robson, fiction and film critic

Leo is the lead fiction reviewer for the *New Statesman* and film critic for the *Times Literary Supplement*. He has also written for the *Observer*, *The Times*, and the *Financial Times*. Leo will talk about the art of cultural criticism and how to write reviews.

14.15 **Break**



Day 5 – Saturday 7 August continued...

9.30 – 17.00, Canary Wharf

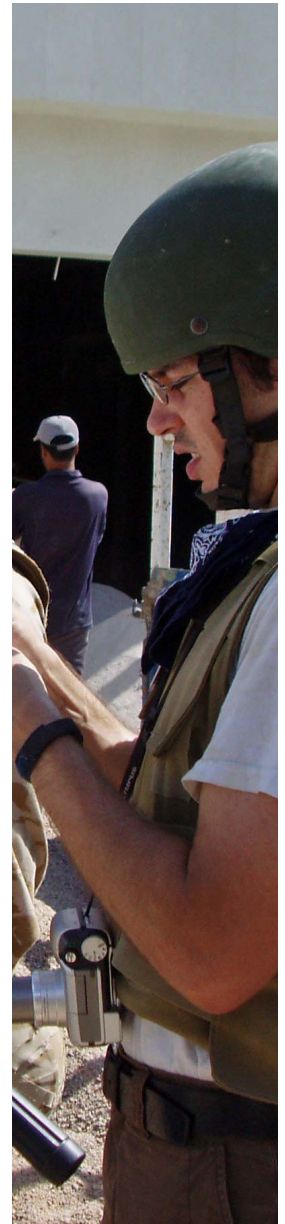
14.45 Overseas news

Richard Beeston, foreign editor, *The Times*

During his 24 years with *The Times*, Richard has been a foreign affairs writer, Middle East correspondent, Moscow bureau chief, foreign news editor and diplomatic editor. Before 1986 he worked as a freelance reporter in Johannesburg and Beirut. Richard will share his experiences as an overseas reporter and will explain the ins and outs of foreign news gathering and editing at a major daily newspaper.

16.00 Questions, feedback and prizes

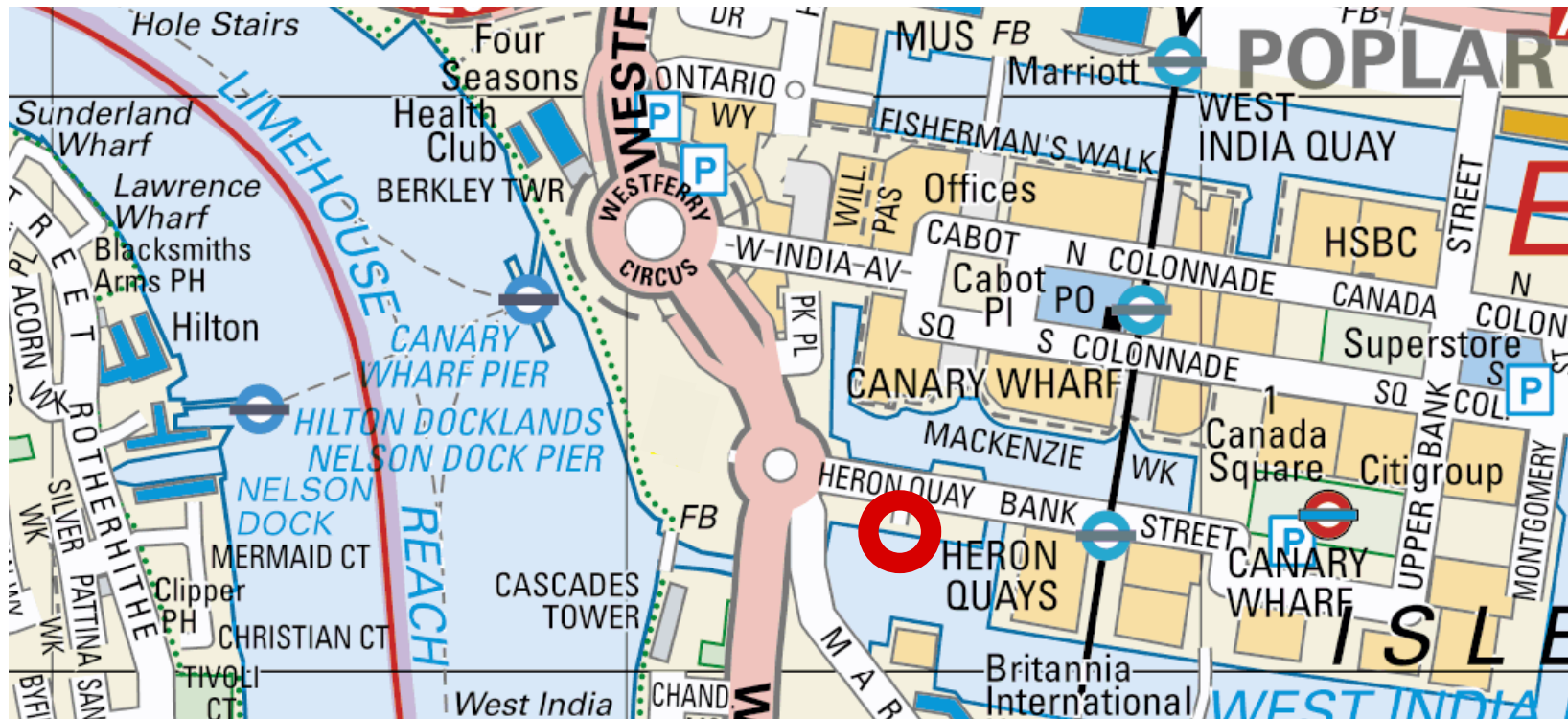
17.00 Close



Directions

Canary Wharf Recruitment and Training Centre

10 Heron Quay, London E14 4JB

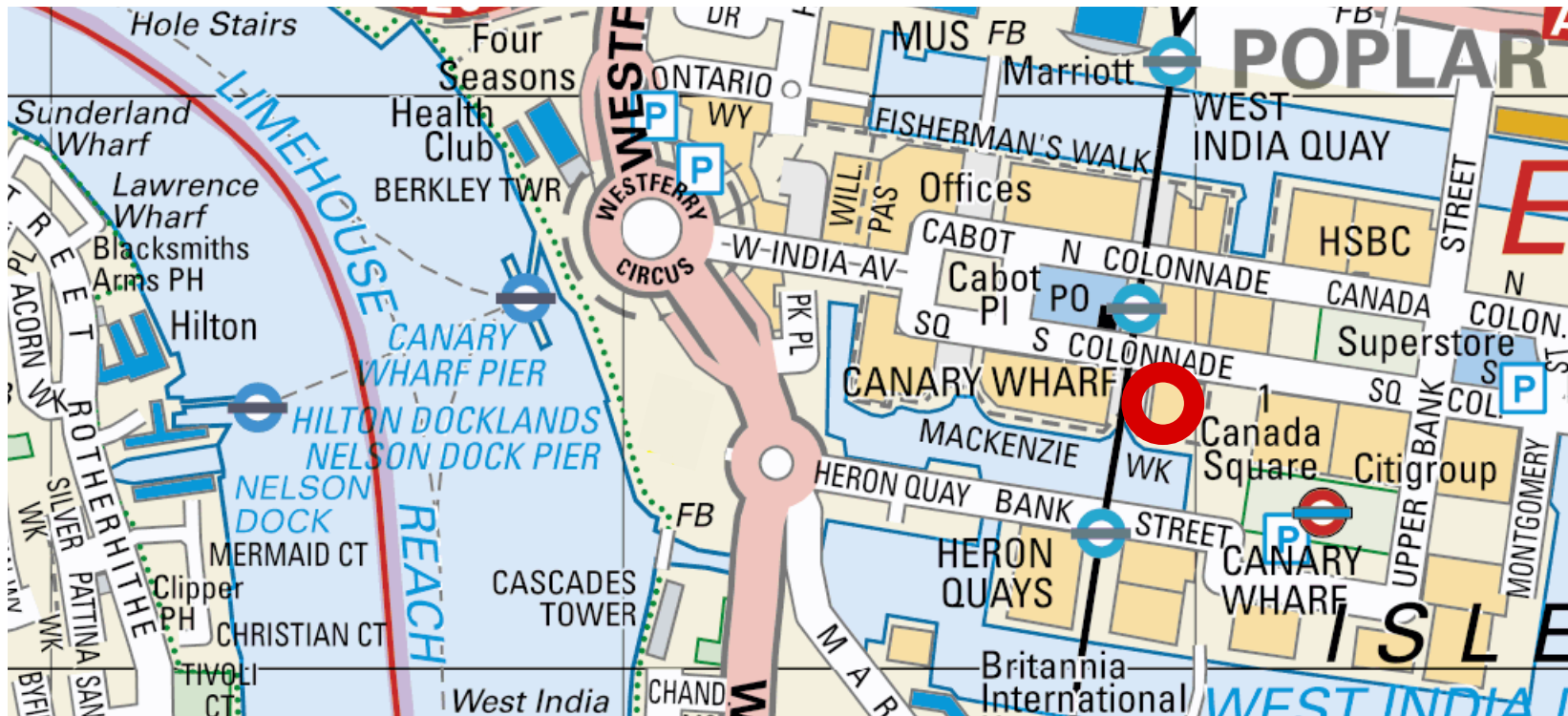


Tube: *Canary Wharf Station* (Jubilee line): Use the main exit (with the long escalators). Turn left out of the station, walk down Bank Street, which leads to Heron Quay.

DLR: *Heron Quays Station*: Turn left out of the station, walk down Bank Street. The venue is on the left-hand side.

Reuters

South Colonnade, Canary Wharf, London E14 5EP

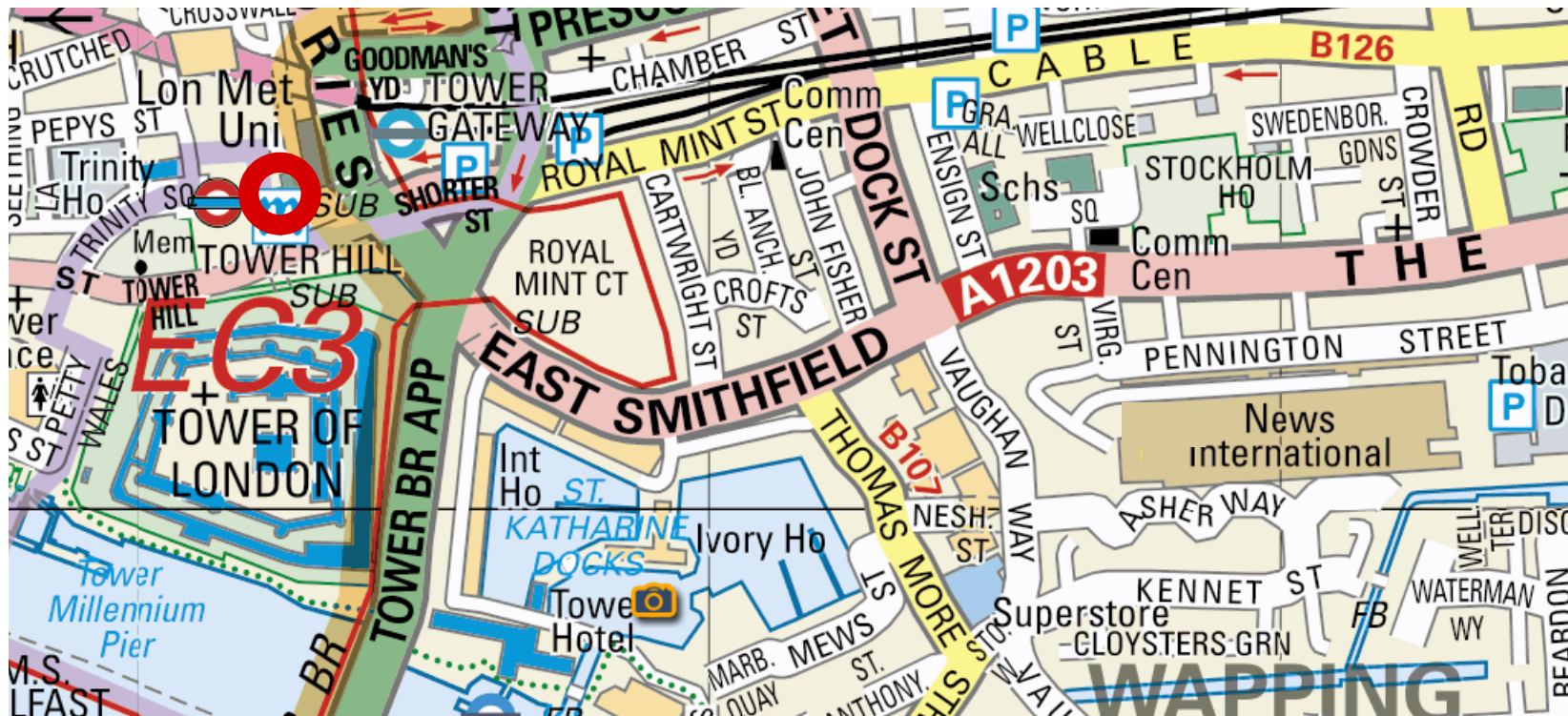


Tube: *Canary Wharf Station* (Jubilee line): Turn right out of the station. The Reuters building is on your left.

DLR: *Canary Wharf Station:* Walk down the stairs from the platforms and take the South Colonnade exit by the flower stall. Walk down the short flight of stairs, cross the road and turn left. Walk for 30 seconds and then up the stairs into the Reuters building on your right

News of the World

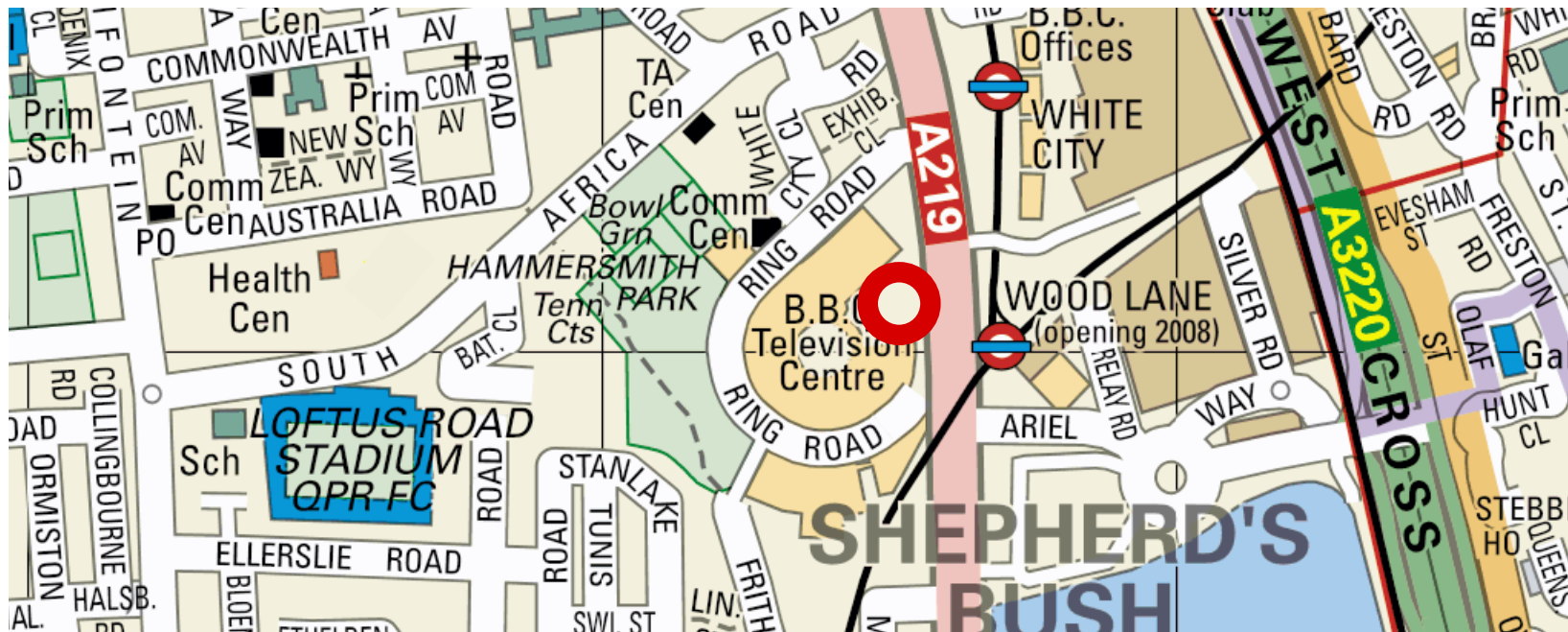
1 Virginia Street, London E98 1NW



Tube: Tower Hill station (Circle and District lines): Meet by the ticket offices in the main entrance to Tower Hill station (see circle on the map).

BBC

Television Centre, Wood Lane, London W12 7RJ



Tube: *White City* (Central line): Cross the road using the crossing directly outside the station, turn left and the visitors' reception of Television Centre is on the right-hand side: look for the round revolving doors.

Wood Lane (Hammersmith & City line): Turn right outside of the station, cross at the crossing, turn right and the reception of Television Centre is just on the left: look for the round revolving doors.

